

Veteran Healthcare Executive Gene Burleson Joins FirstWave Technologies Board of Directors

February 15th, 2011, (Buffalo, New York) – FirstWave Technologies Inc., (FWT) announces that veteran healthcare thought leader and executive Gene Burleson has joined the Company to serve on the FirstWave Technologies Board of Directors. Mr. Burleson served as Chairman (1989-1997) and CEO and President (1990-1997) of GranCare, Inc., which, under his management, grew from under \$10 million in revenue to become one of the nation's largest publicly-traded long-term healthcare providers with revenues in excess of \$1 billion. Following the merger of GranCare's pharmacy operations with Vitalink Pharmacy Services, he served as CEO and a Director of Vitalink ,a provider of pharmacy services to skilled nursing facilities. Both GranCare and Vitalink were NYSE-listed companies. In addition, Mr. Burleson is involved with several private companies including; DTS America, Inc. a provider of integrated documentation services to surgeons and hospitals through multimedia technology; Marina Medical, Inc., a provider of medical billing and accounts receivable management services to hospital based physicians. He has an extensive and successful track record of consolidation within the healthcare industry. In 2006, along with other established life science executives, Mr. Burleson joined MediSync, a consolidator of complementary, high-value, niche contract research organizations, site management organizations and related businesses. Mr. Burleson currently serves on the Board of Directors of SunLink Health Systems a provider of acute healthcare services and Vyteris, Inc. a company engaged in the development of electronically controlled transdermal drug delivery systems. Previously he served as Chairman and CEO of Pet DRx Corporation a provider of primary and specialty healthcare for companion animals, as Chairman of Mariner Post-Acute Network, Alterra Healthcare Corporation, and as a Director of Deckers Outdoor Corporation and Prospect Medical Holdings, among others.

Brian Bell, FWT's CEO stated, "We are pleased to have Mr. Burleson join our Company and serve on our Board of Directors. Gene brings valuable expertise in healthcare, long-term care, pharmacy and business development. We have already felt the impact of his involvement making key introductions for our first commercial product, FirstCrush™ to organizations where our products could be utilized. We look forward to his further contributions as we begin to commercialize our portfolio of products"

About FirstWave Technologies Inc. Buffalo New York - , FWT is an established technology firm established to assist researchers and corporations to bring early stage technologies to market. FWT's model is to provide a complete management team that can partner with scientists and university researchers to accelerate the transition of great ideas into viable and commercially useful technologies and products – leading to the creation of successful new companies. FWT has a strong focus on the biosciences, particularly medical devices, diagnostics, consumer markets and pharmaceuticals. For more information, please visit us at www.firstwavetechnologies.com and (www.firstwaveproducts.com).

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