

Veteran Pharmacy Executive joins FirstWave Technologies

August 30th 2010, (Buffalo, New York) – FirstWave Technologies Inc., (FWT) announces that Robert J. Miller, formerly the President of the American Society of Consulting Pharmacists, the premier society in consulting and senior care pharmacy, has joined the First Wave Products Group team as a Clinical Advisor. Mr. Miller will be assisting with business development and sales strategy. From 2005-2007 he was President and Chairman of the Board of the American Society of Consultant Pharmacists (ASCP). An ASCP member since 1977, Mr. Miller received the Richard S. Berman Award in 1999 for his outstanding service and dedication to the society. Mr. Miller spent more than 20 years building a successful business in Western New York - MPC Health Care Services - focusing on long-term care consulting, dispensing, and senior care services. He served as president and chief executive officer until its acquisition in 1994. Mr. Miller also served as Clinical Instructor in geriatrics and senior care for the State University of New York (SUNY) at Buffalo School of Pharmacy, where he was a member of the Dean's Advisory Council.

Brian Bell, FWT's CEO stated, "We are pleased to have Mr. Miller join our Company and serve as a Clinical Advisor". "Mr. Miller brings a tremendous amount of Pharmacy expertise, leadership, sales and marketing knowledge to the Company" "His background and knowledge will greatly impact our operation as we launch our first commercial product, FirstCrush". "We look forward to his contributions exploiting his tremendous skill set as we begin to commercialize our portfolio of products"

About FirstWave Technologies Inc., FWT, Buffalo New York, is an established technology firm established to assist researchers and corporations bring early stage technologies to market. FWT's model is to provide a complete management team that can partner with scientists and university researchers to accelerate the transition of great ideas into viable and commercially useful technologies and products – leading to the creation of successful new companies. FWT has a strong focus on the biosciences, particularly medical devices, diagnostics, consumer markets and pharmaceuticals. For more information, please visit us at www.firstwavetechnologies.com and www.firstwaveproducts.com.

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